



Republic of the Philippines
Province of Pangasinan
MUNICIPALITY OF CALASIAO

MINUTES OF THE REGULAR SESSION OF THE SANGGUNIANG BAYAN OF CALASIAO,
PANGASINAN HELD AT THE SANGGUNIANG BAYAN SESSION HALL ON NOVEMBER
21, 2022

PRESENT:

COUN. NESTOR A. GABRILLOMember
COUN. MANNY V. DATUINMember
COUN. FELIPE K. DE VERAMajority Floor Leader
COUN. ARDIESON B. SORIANOMember
COUN. HAVERDANI DAS B. MESINAMember
COUN. GERALD C. AFICIALSpeaker Pro-Tempore/Minority Floor Leader
COUN. ELIAS S. VILLANUEVAMember
COUN. MYC D. SISONMember
ABC PRES. CARLITO A. DIONMember, Ex-Officio

ABSENT:

VICE MAYOR KEVIN ROY Q. MACANLALAYPresiding Officer
S. K. FED. PRES. VANESSA S. ZULUETAMember, Ex-Officio

ORDINANCE NO. 07, SERIES OF 2022

Sponsored by: COUN.MANNY V. DATUIN

**AN ORDINANCE ADOPTING THE OFFICIAL INSIGNIA AND MOTTO OF THE MUNICIPAL
SOCIAL WELFARE AND DEVELOPMENT OF THE MUNICIPALITY OF CALASIAO,
PANGASINAN, REGULATING ITS USE AND SPECIFYING ITS PROHIBITIONS**

WHEREAS, Section 483 of the Local Government Code of the Philippines or Republic Act 7160 states that the social welfare and development officer shall take charge of the office on social welfare and development services and shall formulate measures for the approval of the sanggunian and provide technical assistance and support to the mayor, as the case may be, in carrying out measures to ensure the delivery of basic services and provision of adequate facilities relative to social welfare and development services as provided for under Section 17 of the said Code;

WHEREAS, the Municipal Social Welfare and Development Office (MSWDO) as the social welfare arm of the Municipality has evolved and developed to be a dynamic entity, thus, the need to have insignia and motto that serve as an embodiment and reminder in empowering individuals, families, and communities with the capabilities to improve their quality of life, and perform their roles through strengthened coping mechanisms to meet their basic and other development needs living in a harmonious society;

NOW THEREFORE, BE IT ORDAINED by the Sangguniang Bayan of the Municipality of Calasiao, Pangasinan that:

Section 1. Title. This Ordinance shall be known as "AN ORDINANCE ADOPTING THE OFFICIAL INSIGNIA AND MOTTO OF THE MUNICIPAL SOCIAL WELFARE AND DEVELOPMENT OF THE MUNICIPALITY OF CALASIAO, PANGASINAN, REGULATING ITS USE AND SPECIFYING ITS PROHIBITIONS".

(page one)

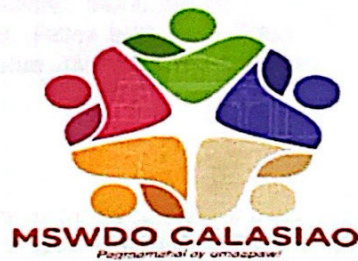
[Handwritten signatures and initials]

Section 2. THE MSWDO OFFICIAL INSIGNIA AND MOTTO

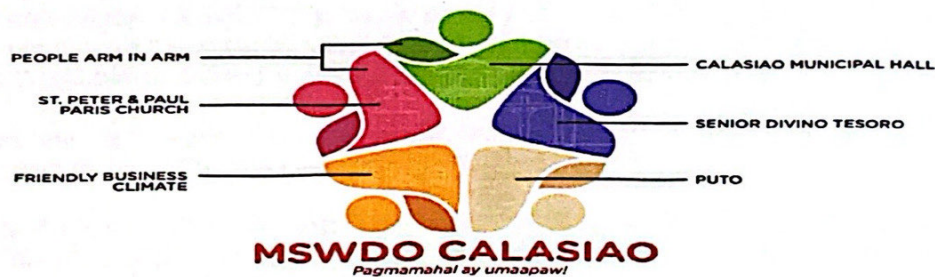
HORIZONTAL VERSION



VERTICAL VERSION



THE ICONS



THE INSIGNIA AND ICON MEANINGS

The insignia is composed of five heart-shaped people intertwined with each other signifying compassion, unity, and tenacity in providing service excellence – a core value of the MSWDO Calasiao as represented by a star symbol at the center.

The **five heart-shaped persons** represent the five sectors - family and community, children and youth, women, older persons, and persons with disabilities - they are the core of why the MSWDO exists

The **Colors** are patterned to the Colorful Puto of Calasiao - a manifestation of diversity. This also means that we serve regardless of color and gender as we promote a gender-fair society where inclusivity is a priority.

The **icons** which include the Calasiao Municipal Hall, the Senior Divino Tesoro, the Puto, the Thriving Business, and the Sts. Peter and Paul Parish Church are the representation of Calasiao as a whole. We value our culture, products, and services since these are expressions of Filipino traditions.

THE MOTTO

MSWDO Calasiao, *Pagmamahal ay umaapaw!* As the agent of overflowing love and passion, the MSWDO shapes total human transformation. We believe that if we put love as our core, we will be able to achieve the call of the nation - social equality and liberation.

SECTION 3. USE OF THE INSIGNIA AND MOTTO

1. As a personality of MSWDO Calasiao in all of its affairs whether internal or corporate affairs within or outside the territorial jurisdiction of the Municipality
2. To authenticate all public documents and other administrative issuances of the MSWDO; and
3. To be used as a letterhead in all official communications, correspondence, reports, and other documents in the implementation of the MSWDO/s function.

SECTION 4. CUSTODIAN OF THE ORIGINAL LAYOUT OF THE INSIGNIA AND MOTTO.

The MSWDO Calasiao shall have custody of the original layout or draft of the Official Insignia and motto, and shall be digitally saved through digital platforms.

SECTION 5. PROHIBITED ACTS ON THE USAGE OF THE INSIGNIA AND MOTTO. It shall be prohibited to:

- a. By any act of omission, mutilate, deface, defile, trample on, or cast contempt with the intention to dishonor or ridicule upon the Official Insignia and motto;
- b. To display the official Insignia and Motto under any frame or picture or profile pictures of social media like Facebook and Instagram, except for LGU or MSWDO official representations;
- c. To display the Official Insignia and Motto in a platform or stage during programs and activities not directly or indirectly hosted by MSWD Calasiao, unless upon the permission or approval of the MSWDO or the LGU;
- d. To add any word, figure, mark, picture, design, drawing, or imprint of any nature which causes or is likely to cause degradation on the Official Insignia and Motto;

- e. To print, paint or attach representation of the seal on handkerchiefs, napkins, cushions, and other articles of merchandise except upon authority of the MSWDO through a resolution for the purpose of advocacy and social welfare education which shall be under the control and supervision of the MSWDO;
- f. To use or display the seal as part of any advertisement or infomercial, except when undertaken by the MSWDO itself; and
- g. To use the official MSWDO Insignia and Motto as the personal seal of any MSWDO staff including by indicating the name or position within the ring border of the seal.

SECTION 6. CHANGE IN THE DESIGN OF THE INSIGNIA AND MOTTO. Any change in the design including its colors and symbols of the official insignia and motto shall not be modified unless:

- a. By enactment of an ordinance modifying the same
- b. Any modification shall be made in accordance with the vision and mission of the MSWDO and only once every 10 years

SECTION 7. IMPLEMENTATION. This Ordinance shall be self-executory. The MSWDO with the support of the Office of the Municipal Mayor shall be responsible for the implementation and enforcing the prohibition on the use of the Official Insignia and Motto.

SECTION 8. SEPARABILITY CLAUSE. In the event any part or portion of this ordinance is declared to be illegal, unconstitutional or invalid, those parts or portions thereof which are not affected thereby shall continue to be effective and enforceable.

SECTION 9. REPEALING CLAUSE. Any prior ordinance in conflict or inconsistent with this ordinance shall be deemed repealed or amended accordingly.

SECTION 10. EFFECTIVITY CLAUSE. This ordinance shall take effect upon approval.

UNANIMOUSLY APPROVED.

COUN. NESTOR A. GABRILLO

COUN. FELIPE K. DE VERA

COUN. HAVERDANI DAS B. MESINA

COUN. MYC D. SISON

COUN. MANNY V. DATUIN

COUN. ARDIESON B. SORIANO

COUN. ELIAS B. VILLANUEVA

COUN. CARLO A. DION

ATTESTED:

BRYAN B. CALAUNAN
Secretary to the Sangguniang Bayan

CERTIFIED CORRECT:

COUN. GERALD C. AFICIAL
Temporary Presiding Officer
Speaker Pro-Tempore

APPROVED:

HON. MAMILYN A. CARAMAT
Municipal Mayor